



METROPORT MEALS ON WHEELS, INC.

"Neighbors Helping Neighbors"



August 2011

2011 Event Chair
Virginia Muzyka

Fashion Directors
Candy Miller
Debbie Felps

**Honorary Advisor and
LINK Committee**
Roxann Taylor

Marketing
Larre Paul Green

Funding & Events Director
Karen Malone

Executive Director
Mary King

Founder
Kelly Bradley

Fashion Providers
Doncaster Private Collection

David Hunt Furs

Brooks Brothers

Brides & Beaux

The Funky Monkey

*Sadie's Upscale
Consignment & Resale*

Dear Community Supporter,

Over the past 31 years, Metroport Meals On Wheels, Inc. (MMOW) has provided over 850,000 meals to seniors. Whether home-delivered meals to elderly, medically fragile, or disabled individuals or senior center meals to active seniors, MMOW has been a consistent and caring friend to seniors and a staunch advocate for their needs.

The partnership of individuals and businesses in our community has built a solid foundation for this essential service, enabling MMOW to provide critically needed food regardless of a participant's financial circumstances and without federal or state funding.

As MMOW begins its 4th decade of compassionate service to seniors, we invite you to become a partner in our mission. **One way is to partner in our endeavors by committing to sponsor a MMOW major fundraising event. We invite you to be a part of our Fall Fashion Show and Shopping Bazaar to be held on September 30, 2011 at the Marriott Solana in Westlake, TX.**

Proceeds from the fashion show and shopping bazaar support vital programs for area seniors. We are a community based 501(c)(3) non-profit organization that was established in 1980. **We receive no state or federal funding.** We serve participants whose needs are not addressed by any other resource. With the assistance of over 500 volunteers, **MMOW has provided over 850,000 meals to seniors since 1980.** Quite simply, we are **"neighbors helping neighbors"**.

Thank you for your consideration of our request and please know how important your partnership is to this endeavor. Should you need additional information, please contact Karen Malone at 817-491-1141 or kmalone@metroportmow.org.

Sincerely,

Virginia M. Muzyka

Virginia M. Muzyka

Candy Miller

Candy Miller

Debbie Felps

Debbie Felps

Roxann Taylor

Roxann Taylor

Larre Paul Green

Larre Paul Green



6th ANNUAL FALL FASHION SHOW & SHOPPING BAZAAR WITH LINK AWARD PRESENTATION

SEPTEMBER 30, 2011

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR

\$10,000 Cash
(\$20,000 Goods and Services)

Marketing Benefits:

- Lead billing on all pre-event promotional materials, including *exclusive* logo placement on event packets
- Top banner company recognition on MMOW website (*with link*), press releases and e-mails
- Spotlight article on company in MMOW newsletter (Circulation: 5,000)
- Prominent company name/logo placement in program and event slide show
- Full page ad in program – choice of either back cover or front inside cover
- Customized marketing opportunities to showcase company's business
- Option to put Company promotional items in attendee gift bag and/or table favor (approximately 350)

Event Benefits:

- Company will also receive premier seating for two tables (20 seats) at the fashion show (with 2 drink tickets per person)
- Special company recognition from podium at event and opportunity for company representative to make brief remarks

Impact:

- Supports meals for five seniors for a full year.

PLATINUM SPONSORS

\$7,500 Cash
(\$15,000 Goods and Services)

Marketing Benefits:

- Company recognition from MMOW website (*with link*), press releases, e-mails and in MMOW newsletter (Circulation: 5,000)
- Company name/logo placement in program and event slide show
- Three-quarters page ad in program
- Option to put Company promotional item in attendee gift bag and /or table favor (approximately 350)

Event Benefits:

- Company will also receive premier platinum seating for one table (10 seats) at the fashion show (with 2 drink tickets per person)

Impact:

- Supports meals for five seniors for nine months.



6th ANNUAL FALL FASHION SHOW & SHOPPING BAZAAR WITH LINK AWARD PRESENTATION

SEPTEMBER 30, 2011

SPONSORSHIP OPPORTUNITIES



GOLD SPONSORS

\$5,000 Cash
(\$10,000 Goods and Services)

Marketing Benefits:

- Company recognition from MMOW website and newsletter (Circulation: 5,500)
- Company name in program and event slide show
- Half page ad in program
- Option to put Company promotional item in attendee gift bag and/or table favor (approximately 350)

Event Benefits:

- Company will also receive premier gold seating for 6 seats at the fashion show (with 2 drink tickets per person)

Impact:

- Supports meals for five seniors for six months.

SILVER SPONSORS

\$2,000 Cash
(\$4,000 Goods and Services)

Marketing Benefits:

- Company listing in MMOW newsletter (Circulation: 5,000)
- Company name in program and event slide show
- Quarter page ad in program

Event Benefits:

- Company will also receive premier silver seating for 4 seats at the fashion show (with 2 drink tickets per person)

Impact:

- Supports meals for three seniors for three months.

IMPACT TABLE SPONSOR

\$1,000 Cash

Event Benefits:

- Table Sponsors will receive premier event seating
- One table (10 seats) at the fashion show (with 1 drink ticket per person)

Impact:

- Supports meals for ten seniors for one week.



6th ANNUAL FALL FASHION SHOW & SHOPPING BAZAAR WITH LINK AWARD PRESENTATION

SEPTEMBER 30, 2011



SPONSOR RESPONSE FORM

COMPANY NAME _____

CONTACT NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

SPONSORSHIPS

| | | |
|-------|-----------------------------|--|
| _____ | PRESENTING | \$10,000 <i>(Provides meals for 5 seniors for a full year)</i> |
| _____ | PLATINUM | \$7,500 <i>(Provides meals for 5 seniors for 9 months)</i> |
| _____ | GOLD | \$5,000 <i>(Provides meals for 5 seniors for 6 months)</i> |
| _____ | SILVER | \$2,000 <i>(Provides meals for 3 seniors for 3 months)</i> |
| _____ | IMPACT TABLE SPONSOR | \$1,000 <i>(Provides meals for 10 seniors for a week)</i> |
| _____ | TABLE OF TEN | \$ 650 |
| _____ | IMPACT TICKET | \$ 100 each <i>(Provides meals for 1 senior for a week)</i> |
| _____ | INDIVIDUAL TICKET | \$ 65 each |

Total Amount \$ _____

PAYMENT: CHECK CREDIT CARD INVOICE

Check # _____ Credit Card # _____ Exp. Date _____ Code _____

Signature _____

THANK YOU FOR YOUR SUPPORT!